



BEN MARSHALL CREATIVE

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EDUCATION

BA, Graphic Design
University of Wyoming
Laramie, WY | May 2012

DESIGN EXPERIENCE

K2 Software
Sr. Designer
Denver, CO | July 2016 - present

Work with the creative services team for our global company, and support markets in UK, Singapore, South Africa, and Seattle, WA. Develop and execute effective design concepts with a multidisciplinary approach across web, brand, event, digital ads, print collateral, and social. Oversee work from designers on a variety of projects.

Faction Media
Art Director | Sr. Designer
Denver, CO | May 2012 - July 2016

Developed and executed creative concepts with a multifaceted approach for local and global companies. Worked with account, creative, and interactive teams to establish strategic and creative campaigns while keeping the overall vision intact.

Acted as a strategic and conceptual thinker on multi-channel projects, while being able to articulate creative vision clearly and expertly to team members and clients. Oversaw work from designers, interns, and production artists for a variety of campaign concepts and tactical executions, including website design, video production and animation, and marketing collateral.

SKILLS

- Conceptual Design
- Web Design
- Logo Design
- Typography
- Video Art Direction
- Interactive Design
- Branding & Identity
- UI/UX
- Illustration
- Print Design

HONORS & AWARDS

BMA Gold Key Award | Silver | CSC For Those Who Solve
Denver, CO | 2016

International Communication Award | Best Information Services Interactive App | TCA
Customer Testimonial Video Series
Denver, CO | 2016